



## Strategic Plan 2017 - 2020

**GOAL 1: Financial Stewardship: Marywood University will align resources to achieve and maintain long-term fiscal sustainability and environmental stewardship.**

- A. Develop a plan to ensure the fiscal stability of the institution over the next five years and beyond.
- B. Improve financial position through revenue enhancement activity.
- C. Develop strategies for recruitment, enrollment, retention, and timely graduation of undergraduate and graduate students.
- D. Develop strategies and processes for seamless transition for students transferring into Marywood.
- E. Improve the quality and efficiency of the physical and environmental infrastructure.
- F. Develop strategies to track employment, provide networking opportunities, and meet the ongoing educational needs of alumni.
- G. Promote and market campus and curricular environmental sustainability efforts.

**GOAL 2: Strategic Planning: Marywood University will create a university-wide planning process that strengthens the alignment of area goals with the University Strategic Plan and with resource allocation**

- A. Develop three-to-five year operational plans for all academic and non-academic areas of the University.
- B. Increase communication in the budget process to include input from departments across the University.

**GOAL 3: Academic Excellence: Marywood University will create academic and physical infrastructures to provide a learning environment that enables graduate and undergraduate students to succeed academically and professionally.**

- A. Enhance the quality of the Marywood educational experience.
- B. Analyze committee and existing structures to identify and implement changes that can be made in order to facilitate improved communication and sharing of information among all constituencies on campus.
- C. Enhance and promote Marywood University's academic reputation.
- D. Continue to expand research opportunities for faculty and students.
- E. Improve physical environment for delivering instruction, conducting research, and accommodating all learning styles.
- F. Provide support for faculty for developing and implementing online/hybrid courses and programming.

**GOAL 4: Diversity: Marywood University will create a culturally diverse and global educational experience to educate graduate and undergraduate students to live responsibly in a diverse and interdependent world.**

- A. Increase the number of culturally diverse students, faculty, and staff.
- B. Create a culture that strengthens inter-cultural competencies through dialogue, experiences, programming, and mutual understanding.
- C. Expand current infrastructure better to support the academic and social needs of non-traditional, diverse, and international students.