



## Northeastern Biennial Twenty Fifteen

juror  
Hal Bromm

*Northeastern Biennial Twenty Fifteen* is the eighth juried exhibition in an ongoing series of biennials presented in Lackawanna County since 2000. *Northeastern Biennial Twenty Fifteen* provides a look at the current state of contemporary art in Scranton, Pennsylvania, and surrounding communities. Participating artists are eligible for cash, honorable mention, and solo exhibition awards to be announced October 2015.

**Northeastern Biennial  
Twenty Fifteen**  
c/o AFA Gallery  
514 Lackawanna Avenue  
Scranton, PA 18503

Call for entries may also be downloaded  
from [www.marywood.edu/galleries](http://www.marywood.edu/galleries)

**If you have already received  
a copy of this call for entries,  
please pass this one to a friend.**

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Scranton PA

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## Northeastern Biennial Twenty Fifteen



OCTOBER 17–NOVEMBER 12, 2015

call for  
**entries**  
application deadline  
6·15·2015

AFA Gallery  
ArtWorks Gallery & Studio  
The Hope Horn Gallery, The University of Scranton  
Mahady Gallery, Marywood University

Scranton, Pennsylvania

## ■ ELIGIBILITY

All artists eighteen years of age or older who live or work within a hundred mile radius of Scranton, Pennsylvania, are eligible to apply. Submissions must be original artwork executed within the last two years.

## ■ ENTRIES

Entries can be submitted in the following four categories: **Painting** (oil, acrylic, pastel, and watercolor), **Two-Dimensional** (other than painting), **Three-Dimensional**, and **Photography**. Works will be selected on the basis of originality and execution and juried from digital images only. Slides will not be accepted. The images must bear an accurate and fair representation of the artwork. Each artist may submit up to five works. Artists submitting Three-Dimensional work may provide two images per entry (refer to guidelines in Digital Image Submission section).

A non-refundable entry fee for a maximum of five submissions is:

- \$15 for the first submission
- \$5 for each additional submission up to four

Only work from the accepted images will be exhibited. All accepted work must be ready for exhibition and appropriately presented for display including framing, wiring, and pedestals (if a specific base is part of the piece). Galleries reserve the right not to include work submitted in inappropriate condition, or work not accurately represented in the digital image. Artists are responsible for transporting work to and from the gallery.

## ■ JUROR: HAL BROMM

Historic preservationist, designer, real estate developer, and art dealer Hal Bromm opened Tribeca's first contemporary art gallery in 1976. His career has encompassed teaching at The School of Visual Arts, lecturing and work with numerous civic, planning, preservation, and arts organizations. He established Hal Bromm Art and Design in Manhattan

and spent several years between New York and London as managing director for an English furniture design studio.

His gallery's early "new talent" shows introduced Keith Haring and David Salle to appreciative collectors long before they became well-known. His gallery continues exhibiting national and international artists. In the 1980's Bromm opened a satellite gallery in the East Village highlighting up and coming Village artists.

Through his historical preservation efforts in New York along with prominent residents including Edward Albee, Robert DeNiro and James Rosenquist, they lobbied and accomplished designating Tribeca a historical district. The committee also published "The Texture of Tribeca", an award winning book.

Bromm has continued promoting and curating exhibitions in Key West and commissions for the Key West Art in Public Places and the Studios of Key West.

## ■ AWARDS

All entry fees directly fund prize awards. Two cash awards and an honorable mention will be given in each category (Painting, Three-Dimensional, Photography, and Two-Dimensional) as selected by the juror:

- First Place cash award – \$500
- Second Place cash award – \$250
- Honorable mention

**Four one-person exhibitions** will also be awarded to take place at the participating venues. Only artists who submit five entries in a single category will be eligible for consideration and will be contacted regarding further image submissions and exhibition details.

**■ APPLICATION & DEADLINE**  
**Postmarked by June 15, 2015**  
The application packet must include: completed entry form,

CD with images labeled according to the guidelines in the Digital Image Submission section, self addressed and stamped legal size (#10) envelope (first class) and entry fee (money order or check made payable to Northeastern Biennial 2015). The application packet must be postmarked by June 15, 2015 and mailed to Northeastern Biennial 2015 c/o Marywood University Art Galleries, 2300 Adams Avenue, Scranton, PA 18509-1598.

The call for entries may also be downloaded from [www.marywood.edu/galleries](http://www.marywood.edu/galleries).

## ■ NOTIFICATION OF SELECTION AND PRIZES

Notices of the juror's decision will be sent via mail no later than September 1, 2015.

## ■ DELIVERY OF ACCEPTED WORK

October 9 & 10, 2015

## ■ EXHIBITION DATES

October 17 – November 12, 2015

## ■ OPENING RECEPTIONS AWARDS CEREMONY

A progressive opening will be held Saturday, October 17, 2015 with food and music at each of the participating venues beginning at The Hope Horn Gallery at 2 PM, moving to AFA & ArtWorks Galleries from 3-4:30 PM and concluding with the Awards Ceremony at Marywood University's Mahady Gallery at 5:30 PM.

The artists selected for one-person exhibitions will be announced live at the awards ceremony.

## ■ ACCEPTED WORK INSURANCE & LIABILITY

All artwork accepted for exhibition is insured while in the custody of the sponsoring organization, less any applicable deductible. The sponsoring organization reserves the right to request artists to move or handle artwork that is

exceptionally large, heavy, or fragile. Artists moving their own work assume all personal liability. The sponsoring organization is not responsible for any damage to artwork.

## ■ REPRODUCTION RIGHTS

By completing and submitting the entry form, artists selected for inclusion in Northeastern Biennial 2015 consent to have artwork reproduced in any promotional material, including but not limited to announcements, invitations, press releases, signage, and social media.

## ■ SALES

All artwork must remain on exhibit for the duration of the show. A commission of 30% will be retained by the sponsoring gallery for artwork sold.

## ■ PICK-UP OF ARTWORK

November 13 & 14, 2015 during each sponsoring gallery's business hours

## ■ STEERING COMMITTEE

**AFA Gallery:**  
Melissa Carestia, Tom Noone, Mark Ciocca

**ArtWorks Gallery & Studio:**  
Renée Emanuel, Nicole Sawicki, Bill Teitsworth

**The Hope Horn Gallery,  
The University of Scranton:**  
Darlene Miller-Lanning, Ph.D.

**Marywood University  
Art Galleries:**  
Sandra Ward Povse, 570-348-6278  
[povses@marywood.edu](mailto:povses@marywood.edu)

## ■ QUESTIONS?

Melissa Carestia, 570-969-1040  
[artistsforartgallery@gmail.com](mailto:artistsforartgallery@gmail.com)



This project is supported by a Lackawanna County Community Arts and Culture Grant, a program of Lackawanna County Commissioners Jim Wansacz, Patrick M. O'Malley and Edward G. Staback.

# Northeastern Biennial Twenty Fifteen entry form

APP#	CODE
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This form may be photocopied or downloaded from [www.marywood.edu/galleries](http://www.marywood.edu/galleries).

Name \_\_\_\_\_ County \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Email \_\_\_\_\_

Daytime phone \_\_\_\_\_ Evening phone \_\_\_\_\_

**DIGITAL IMAGE SUBMISSION:** Digital images on a CD are required to jury the work. Slides will not be accepted. Digital images in removable drives, peripheral hardware, and/or e-mails will not be accepted. The CD must be labeled clearly with the artist's name and "Northeastern Biennial 2015". Images must be saved as high-resolution JPG files with the long dimension of the image sized to 2,250 pixels and 300 dpi. Each image file must be named with a number from 1 to 5, accordingly, and the file extension JPG (please refer to the image list in the entry form directly below). Artists submitting three-dimensional work have the option of submitting one additional image per work. Checking the "A" box on the entry form signifies that an additional image is available and it must be labeled as 1A.jpg, 2A.jpg, 3A.jpg, etcetera. CDs will not be returned.

**Image #1** Title \_\_\_\_\_ Year completed \_\_\_\_\_

A Medium \_\_\_\_\_ Retail price \_\_\_\_\_

Dimensions (H" x W" x D") \_\_\_\_\_

**Image #2** Title \_\_\_\_\_ Year completed \_\_\_\_\_

A Medium \_\_\_\_\_ Retail price \_\_\_\_\_

Dimensions (H" x W" x D") \_\_\_\_\_

**Image #3** Title \_\_\_\_\_ Year completed \_\_\_\_\_

A Medium \_\_\_\_\_ Retail price \_\_\_\_\_

Dimensions (H" x W" x D") \_\_\_\_\_

**Image #4** Title \_\_\_\_\_ Year completed \_\_\_\_\_

A Medium \_\_\_\_\_ Retail price \_\_\_\_\_

Dimensions (H" x W" x D") \_\_\_\_\_

**Image #5** Title \_\_\_\_\_ Year completed \_\_\_\_\_

A Medium \_\_\_\_\_ Retail price \_\_\_\_\_

Dimensions (H" x W" x D") \_\_\_\_\_

Enclose a check or money order with the correct entry fee made payable to Northeastern Biennial 2015 no later than June 15, 2015. A non-refundable entry fee is \$15 for the first submission and \$5 each for additional submissions up to four. Send the entry fee along with the completed entry form, the CD containing the images of the work, and a self addressed and stamped envelope to: **Northeastern Biennial 2015 c/o Marywood University Art Galleries, 2300 Adams Avenue, Scranton, PA 18509-1598.** The packet must be postmarked no later than June 15, 2015. By completing and submitting the entry form, artists grant Northeastern Biennial 2015 the right to reproduce artwork in publications, announcements, press releases, social media and any other promotional materials related to the biennial. Submission of the entry form implies acceptance of all terms and conditions outlined in this call for entries.